



**Public Disclosure of Student Achievement**

**Institution Name: National American University**

**Business Unit(s) included in this report: College of Business, Technology and Health Management, Harold D. Buckingham Graduate School**

**Academic Period Covered: 2023/2024**

**Date Report Posted: 2-1-2025**

| <b>PROGRAM</b>                                   | <b>MEASURE</b>    | <b>TARGET</b> | <b>RESULT</b> |
|--|-------------------|---------------|---------------|
| Associate of Applied Science (AAS) in Accounting | Student Retention | 50%           | 13%           |
| AAS in Business Administration                   | Student Retention | 50%           | 42%           |
| AAS in Business Logistics                        | Student Retention | 50%           | 33%           |
| AAS in Management                                | Student Retention | 50%           | 36%           |
| AAS in Small Business Management                 | Student Retention | 50%           | 38%           |
| Bachelor of Science (BS) in Accounting           | Student Retention | 60%           | 48%           |
| BS in Business Administration                    | Student Retention | 60%           | 41%           |
| BS in Energy Management                          | Student Retention | 60%           | *             |
| BS in Human Resource Management                  | Student Retention | 60%           | 31%           |
| BS in Management                                 | Student Retention | 60%           | 43%           |
| Master of Business Administration (MBA)          | Student Retention | 70%           | 72%           |
| Master of Management (MM)                        | Student Retention | 70%           | 76%           |

\* No enrollments during reporting period.

**Calculations for Measures**

| <b>MEASURE</b>    | <b>DESCRIPTION AND HOW IT WAS CALCULATED</b>   |
|-------------------|--|
| Student Retention | The result is based on Registrar's office data for students who were actively enrolled in NAU's Fall 2023 quarter and were either actively enrolled in NAU's Fall 2024 quarter or successfully completed their program during the five-quarter period. |