



# NATIONAL AMERICAN UNIVERSITY

## Student Achievement

National American University (NAU) is committed to providing fair, accurate, and complete information to students and the public to assist prospective and current students make the best possible educational choices. The following information addressing student achievement is presented in accordance with that commitment and in compliance with Higher Learning Commission Policy FDCR.A.10.070. Additional information about the university and its programs is available on NAU's [website](#),<sup>1</sup> in its [catalog](#),<sup>2</sup> and through various [student resources](#).<sup>3</sup>

### Program Learning Outcomes | Course Learning Outcomes

In accordance with its mission, NAU provides innovative and career-relevant programs in a caring and supportive environment for students of diverse backgrounds, cultures, and abilities. Each NAU undergraduate and graduate degree program is offered entirely online with established *Program Learning Outcomes* describing what a student is expected to know and be able to do upon successful completion of the program. In addition, each course within a program sets forth specific *Course Learning Outcomes* with assessments and minimum grading requirements to be achieved for successful completion of the course.

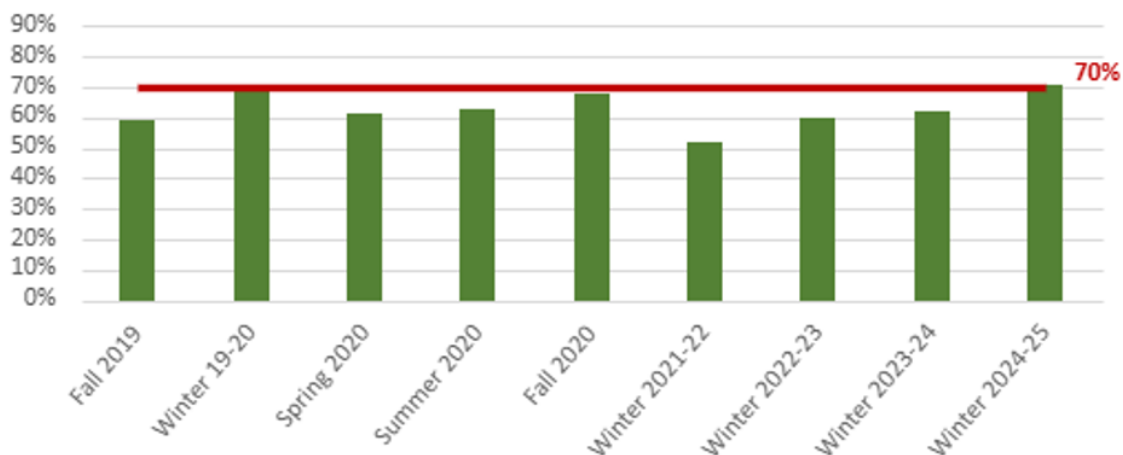
### Successful Course Completion Rates

NAU tracks each student's academic performance from the first course until graduation. This data assists the university in understanding how students perform individually and as groups as they progress with their studies.

It is common for NAU's adult working students to enter and exit their programs multiple times throughout their studies due to life events and commitments outside the classroom. This pattern of attendance, combined with the opportunity for students to start classes every month, necessitates that data be collected and used in a manner that makes the most sense for students, the public, and the university.

One of the most important metrics utilized by the university to track student achievement is successful course completion. The following two charts show successful course completion rates for new undergraduate students and new graduate students who completed their courses with passing grades during their first term.

New Undergraduate Students  
First Term Successful Course Completion Rate

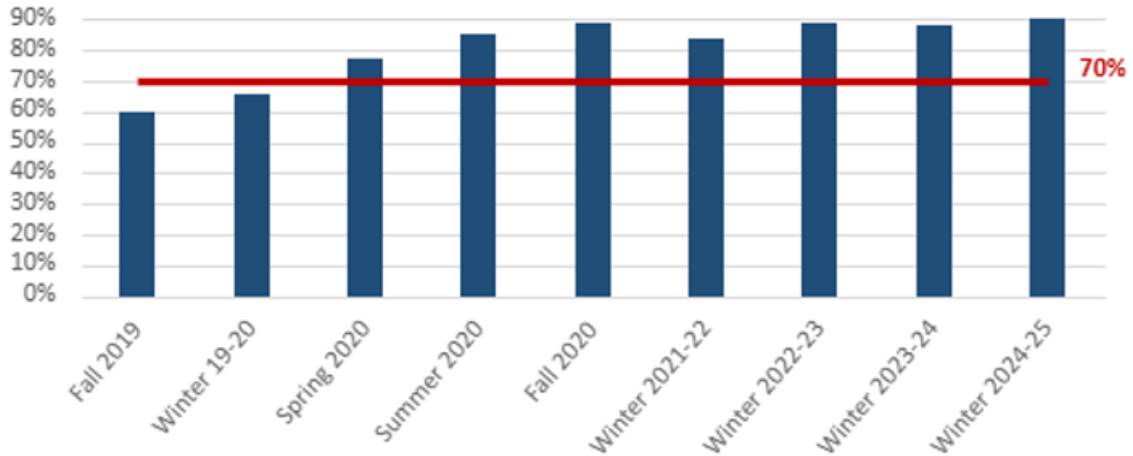


<sup>1</sup> National American University Website: <https://www.national.edu>

<sup>2</sup> NAU Catalog: <https://www.national.edu/catalogs/>

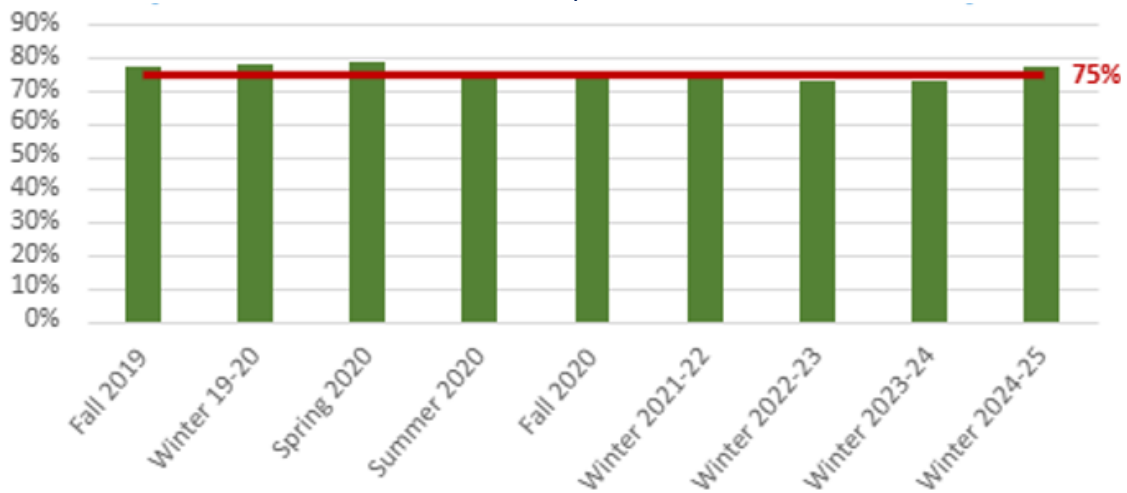
<sup>3</sup> NAU OneStop Resource Center: [https://national.libguides.com/NAU\\_OneStop\\_Resource\\_Center/Student\\_Portal](https://national.libguides.com/NAU_OneStop_Resource_Center/Student_Portal)

New Graduate Students  
First Term Successful Course Completion Rate

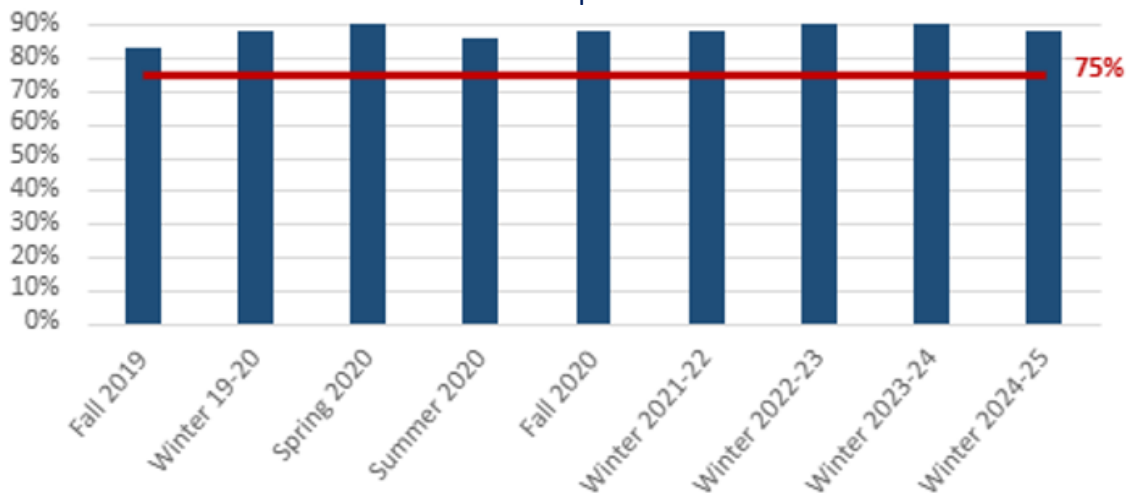


The next two charts show successful course completion rates for undergraduate students and graduate students who continued their NAU programs of study after completing their first term.

Undergraduate Students  
Successful Course Completion Rate - Overall



Graduate Students  
Successful Course Completion Rate - Overall



## Graduation and Retention Rates

It is common for NAU's adult working students to enter and exit their programs multiple times throughout their studies due to life events and commitments outside the classroom. This pattern of attendance, combined with the opportunity for students to start classes every month, necessitates that data be collected and used in a manner that makes the most sense for students, the public, and the university.

National American University has conferred 27,200 degrees since November 1994. Between February 7, 2024 and February 12, 2025, an additional 267 students successfully completed their programs of study. During that time period, the average total student population of NAU was approximately 925 students, with approximately 29% of its total students who were eligible to graduate doing so.

Historically, college graduation rates have been calculated by comparing the number of students who started classes during the fall term to those who graduated during a given time period (*e.g.*, two years, four years, *etc.*). [College Navigator](#),<sup>4</sup> which reports data from the Integrated Postsecondary Education Data System (IPEDS),<sup>5</sup> also takes a very traditional approach to calculating graduation rates and includes only first-time, full-time students in its calculations. Unfortunately, these traditional methods of calculating graduation rates do not provide a complete and accurate picture of NAU's graduation rates, because:

1. The vast majority of NAU's undergraduate students (89%) do not attend full-time;
2. Many NAU students have attended other schools prior to enrolling at NAU and, therefore, are not considered first-time students; and
3. NAU offers monthly start dates, many students start classes at times other than the fall term.

Graduation rates, retention rates, and other data for first-time, full-time NAU students and graduates, as well as how NAU compares to other is available at [IPEDS Data Feedback Report 2024](#).<sup>6</sup>

## About Our Students

Many NAU students are the first members of their families to enroll in college. The majority of undergraduate students (89%) and graduate students (65%) are enrolled part-time and many are employed while pursuing their education. Eighty-five percent (85%) of undergraduate students are over the age of 25 years, with fifty-one percent (51%) female; forty-nine percent (49%) male; forty-two percent (42%) White; twenty-six percent (26%) Black or African American; sixteen percent (16%) Hispanic or Latino; three percent (3%) American Indian or Alaska Native; three percent (3%) two or more races; one percent (1%) Asian; and one percent (1%) Native Hawaiian or other Pacific Islander.

## Employment

NAU provides online career resources for students and graduates but does not offer employment placement services. Although the university does not calculate placement rates, it tracks the satisfaction of its graduates through periodic surveys. In September 2023, NAU graduates were surveyed on several topics. The 359 graduates who responded to that survey indicated that:

- 72% were satisfied with their education
- 94% are currently employed
- 53% are employed in a position related to their degree
- 13% received a promotion upon completing their degree
- 20% received an increase in pay upon completing their degree
- 23% received a new job role upon completing their degree
- 65% felt NAU prepared them for suitable employment

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<sup>4</sup> College Navigator is an online tool created by the U.S. Department of Education and its National Center for Education Statistics. (<https://nces.ed.gov/collegenavigator>)

<sup>5</sup> The Integrated Postsecondary Education Data System (IPEDS) is a system of 12 interrelated survey components conducted annually by the U.S. Department of Education, which gathers data from every college, university, and technical and vocational institution that participates in federal student financial aid programs. (<https://nces.ed.gov/ipeds>)

<sup>6</sup> IPEDS Data Feedback Report 2024 (<https://nces.ed.gov/ipeds/DFR/2024/ReportHTML.aspx?unitid=219204>)